

**From:** [Jeremy Nolais](#)  
**To:** [PREM-Issues Management](#); [Alex Middleton](#); [Anne McGrath](#); [Brendan Wade](#); [Ewar Jala](#); [Greta Levy](#); [Janis Irwin](#); [Doug Neuman \(doug.neuman@assembly.ab.ca\)](#); [Kat.Heaney@assembly.ab.ca](#); [Maureen.Mariampillai@assembly.ab.ca](#); [L.Robin Steudel](#)  
**Cc:** [Amanda J Henry](#); [Cheryl Oates](#); [Leah Holoiday](#); [Jim Rutkowski](#)  
**Subject:** Doug Ford's record on Education  
**Date:** October-03-18 7:21:58 PM  
**Attachments:** [Doug Ford's Record on Education - FINAL.docx](#)

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Hi,

We are focusing on Ed for Doug Ford's visit this week.

IMs, if you and your Press Secs can you find places for your Ministers to sprinkle this into their social media throughout the weekend that would be great. You can also post these to your own social (Calgary team you too).

Lindsay, can you book a time for Eggen to prep with Sam, me and/or Greta Friday and also plan to have Eggen do a rotunda avail Friday early afternoon. We can discuss logistics further tomorrow.

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Jeremy Nolais, Issues Director  
Office of the Premier  
Cell: [\(778\) 928-5411](#)  
[Jeremy.nolais@gov.ab.ca](mailto:Jeremy.nolais@gov.ab.ca)

## Doug Ford's Record on Education

### Main Message:

- The ‘bromance’ blossoming between Jason Kenney and Doug Ford is nothing less than disturbing.
- Ford has made his intentions for education clear: gut the classrooms, cut \$100 million for much-needed school repairs and punish teachers for teaching a modern day sex-ed curriculum. Ontario’s students no longer learn about topics like consent, gender identity, and technology safety. To make matters worse, in response to teachers who are outraged by these changes, Premier Ford set up a phoneline for parents to report any teachers who continue to teach these topics.
- In Jason Kenney’s own words, his “bromance” with Doug Ford is such that they “finish each other’s sentences.” So we can see clearly that a Premier Jason Kenney would follow Doug Ford’s lead on education.
- Albertans are proud of our education system and believe it is government’s job to work everyday to defend it.
- That is what our government has been doing, and we know that undermining teachers and slashing funding is not how to go about it. Kenney has been clear he wants to return to 2015 spending levels. That would mean 4,000 fewer teachers in Alberta classrooms. We’ve seen this all before and can’t let it happen again.

## Doug Ford's Record on Education

### Investments in Education:

- We have hired almost 4,000 new teacher and support staff since to keep up with growing enrolment.
- We have properly funded 244 school construction and modernization projects, 144 of which are now complete. These schools accommodated 50,000 students.
- Saving families \$60 million annually in school fees.
- We are feeding 33,000 students per day as a result of our school nutrition program.
- We are investing \$77 million through the Classroom Improvement Fund that will allow for the hiring of 400 new specialized teaching and support staff positions in the 2017-18 school year.
- We are modernizing the Alberta curriculum with a \$64-million investment this year alone. Tens of thousands of Albertans have participated through surveys, in person meetings with department, and community roundtables (73,000 survey responses received to date, almost 5,000 people attended in person sessions).
- Investing \$25.5 million over 4 years into new playgrounds for community schools.

**From:** [Kate Pundyk](#)  
**To:** [Jeremy Nolais](#)  
**Subject:** Re: Doug Ford notes  
**Date:** October-03-18 7:24:34 PM

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Bring it! :)

Sent from my iPhone

On Oct 3, 2018, at 7:17 PM, Jeremy Nolais <[Jeremy.Nolais@gov.ab.ca](mailto:Jeremy.Nolais@gov.ab.ca)> wrote:

With and without edits. Top changes were mostly to reflect new language we gave to media today. You did great! Now ... many more notes lie ahead lol.

--

Jeremy Nolais, Issues Director  
Office of the Premier  
Cell: 17(1) [REDACTED]  
[Jeremy.nolais@gov.ab.ca](mailto:Jeremy.nolais@gov.ab.ca)

<Doug Ford's Record on Education - FINAL.docx>

<Doug Ford's Record on Education - w edits.docx>

**From:** Evan Romanow  
**To:** Marcia Nelson; Ray Gilmour  
**Cc:** Kate Hamilton  
**Subject:** FYI Visiting Ontario Premier Doug Ford  
**Date:** October-04-18 12:40:53 PM

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FYI – with the anti-carbon tax rally in Calgary on Friday (with Premier Ford), intel from ASSIST suggests there will be an Alberta Pro-Choice Coalition protest set to coincide.

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**From:** Jenn Anderson  
**Sent:** Thursday, October 04, 2018 12:02 PM  
**To:** Evan Romanow; Kate Hamilton  
**Cc:** Jenn Anderson  
**Subject:** FW: Visiting Ontario Premier Doug Ford

Hi Evan and Kate – I assume you are aware of this but we wanted to pass it on just in case.  
Summary below – this wasn't sent to P/Issues or our MO.

Our EPU was informed that Premier Ford will be attending an event at the BMO Centre in Calgary with Jason Kenny, tomorrow at 1730 Hrs. The event is an anti-carbon tax rally and the intel from ASSIST is that there will be an Alberta Pro-Choice Coalition protest set to coincide with the Kenny function. The assessment from ASSIST anticipates, at this time, the protest will remain well within Charter protected thresholds. If that changes, Bill will let us know. We have assigned Keith Brackman to assist Premier Ford's security team.

Jenn

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**From:** Bill Sweeney  
**Sent:** Thursday, October 04, 2018 11:58 AM  
**To:** Philip Bryden <Philip.Bryden@gov.ab.ca>; Dennis Cooley <Dennis.Cooley@gov.ab.ca>; Jenn Anderson <Jenn.Anderson@gov.ab.ca>  
**Cc:** Lee Newton <lee.newton@gov.ab.ca>; Bruce Cruikshank <Bruce.Cruikshank@gov.ab.ca>  
**Subject:** FW: Visiting Ontario Premier Doug Ford

Phil/Dennis:

I am assuming that the Premier's office is aware of this visit but thought that you should be given a "heads up". Bill

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**From:** Lee Newton  
**Sent:** Thursday, October 04, 2018 11:36 AM  
**To:** Bill Sweeney <bill.sweeney@gov.ab.ca>  
**Subject:** FW: Visiting Ontario Premier Doug Ford

Bill – FYI

*Lee Newton*

Chief Sheriff/Executive Director  
Alberta Sheriffs

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**From:** Bruce Cruikshank  
**Sent:** Thursday, October 04, 2018 10:49 AM  
**To:** Lee Newton <[lee.newton@gov.ab.ca](mailto:lee.newton@gov.ab.ca)>  
**Subject:** Visiting Ontario Premier Doug Ford

Lee,

Just FYI. My apologies for not sending this earlier. Premier Ford is visiting our province and will be attending an event at the BMO Centre with Jason Kenny, tomorrow at 1730 Hrs. The event is an anti-carbon tax rally and the intel from ASSIST is that there will be an Alberta Pro-Choice Coalition protest set to coincide with the Kenny function. The assessment from ASSIST anticipates, at this time, the protest will remain well within Charter protected thresholds. If that changes, I'll let you know. We have assigned Keith Brackman to assist Premier Ford's security team and plans for this event are well in hand.

There is no indication at this time that Premier Ford will meet with our Premier.

Bruce

Bruce Cruikshank  
Superintendent  
Executive Protection Unit  
Sheriffs Branch  
Alberta Justice & Solicitor General  
Office - (780) 644-5111  
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Fax - 780-643-9015  
E-Mail - [bruce.cruikshank@gov.ab.ca](mailto:bruce.cruikshank@gov.ab.ca)

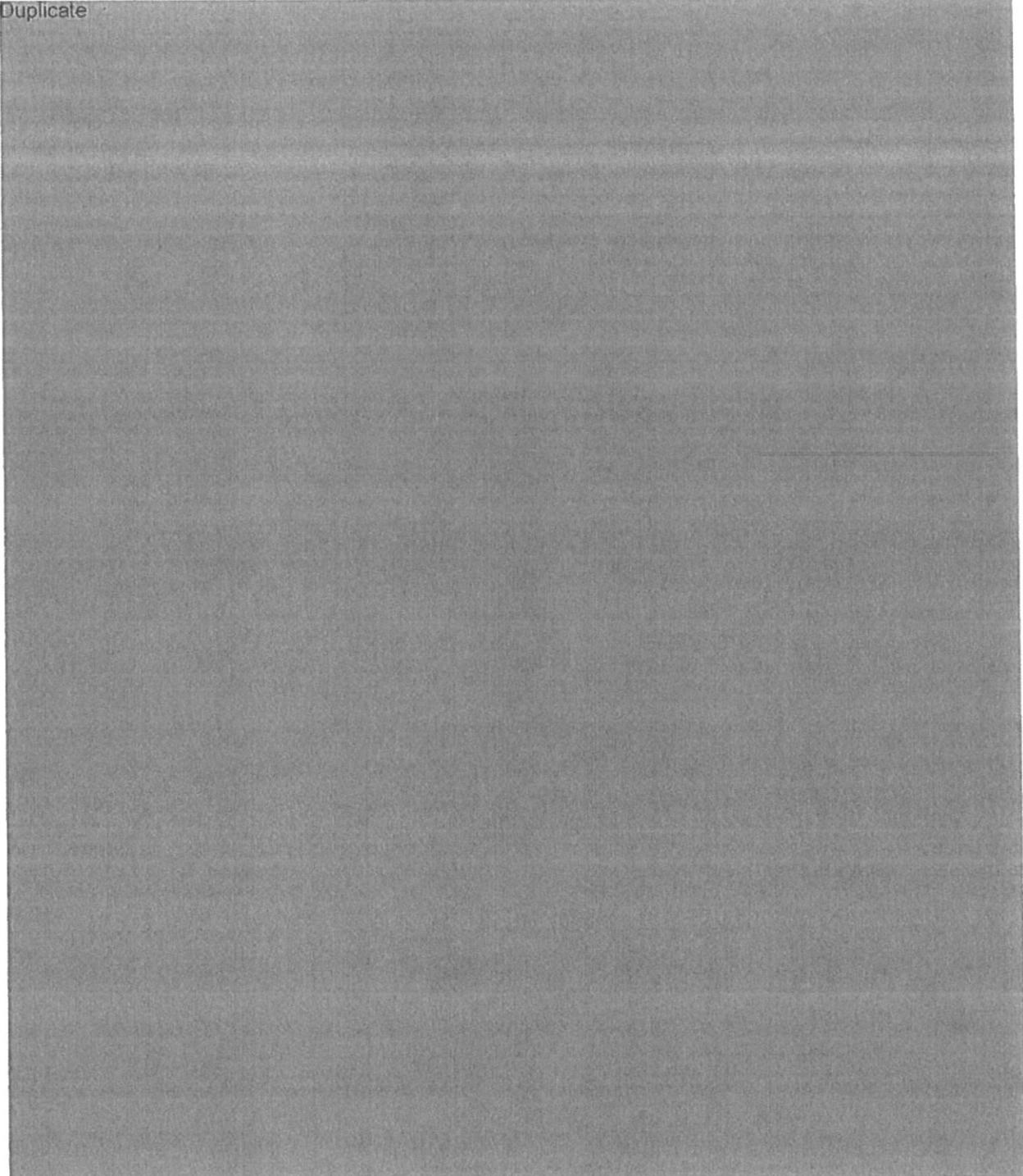
**From:** [Kate Hamilton](#)  
**To:** [Jenn Anderson](#)  
**Cc:** [Evan Romanow](#)  
**Subject:** RE: Visiting Ontario Premier Doug Ford  
**Date:** October-04-18 12:09:49 PM

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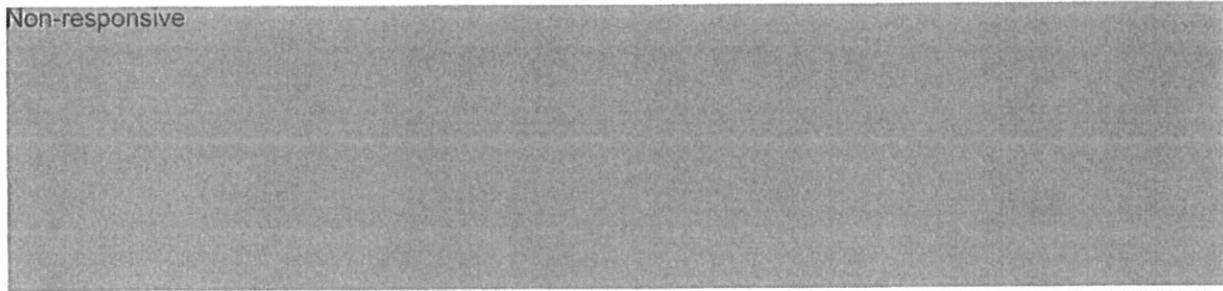
Thanks Jenn. Small point of clarification though, I believe this is happening in Calgary not Edmonton.

Kate

Duplicate



Non-responsive



**From:** Sam Dinicol

**Sent:** October 5, 2018 9:49 AM

**To:** Greta Levy <greta.levy@gov.ab.ca>; Jeremy Nolais <Jeremy.Nolais@gov.ab.ca>; Lindsay Harvey <Lindsay.Harvey@gov.ab.ca>; Leah Holoiday <leah.holoiday@gov.ab.ca>

**Cc:** Amanda J Henry <Amanda.J.Henry@gov.ab.ca>; Cheryl Oates <cheryl.oates@gov.ab.ca>; George Soule <George.Soule@gov.ab.ca>; Jim Rutkowski <Jim.Rutkowski@gov.ab.ca>; Leah Ward <leah.ward@gov.ab.ca>

**Subject:** RE: Final notes for Eggen for Friday

Here's what I propose for Eggen's social: a Facebook post with photo of Kenney and Ford and a twitter thread that starts with a tweet and the photo attached. This text is a little different than what Greta has below, so someone can feel free to edit if they think it needs it.

**FACEBOOK – Post text with photo:**

According to Jason Kenney, he's having a "bromance" with Doug Ford. As a former teacher and now Education Minister, here's why I think that should scare Alberta parents and families:

In just a few short months in office, Ford has cut \$100-million from badly needed school repairs and is punishing teachers for a modern day sex ed curriculum. Ontario's students no longer learn about topics like consent, gender identity, and technology safety. And now Ford has set up a snitch line to report on teachers who continue to teach these topics.

Jason Kenney says he and Ford "finish each other's sentences" – does that mean Kenney's UCP will follow Ford's lead on education? Albertans deserve to know.

**Twitter thread:**

1. According to Jason Kenney, he's having a "bromance" with Doug Ford. As a former teacher, here's why I think that should scare Alberta parents and families with kids in #abed schools: [PHOTO ATTACHED TO THIS POST]
2. In just a few short months in office, @fordnation has cut \$100-million from badly needed school repairs & is punishing teachers for a modern-day sex ed curriculum. Ontario's students no longer learn about topics like consent, gender identity, and technology safety. #ableg #onpoli
3. To make matters worse, in response to teachers who are outraged by these changes,

@fordnation has set up a phone line for Ontarians to report any teachers who continue to teach these topics. #ableg #onpoli

4. Jason Kenney says he and @fordnation “finish each other’s sentences” – does that mean Kenney’s UCP will follow Ford’s lead on education? That would mean deep cuts to classrooms and moving backwards on modernizing our curriculum. Alberta families deserve to know. #ableg #onpoli

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**From:** Greta Levy

**Sent:** Friday, October 05, 2018 9:41 AM

**To:** Jeremy Nolais <[Jeremy.Nolais@gov.ab.ca](mailto:Jeremy.Nolais@gov.ab.ca)>; Sam Dinicol <[Sam.Dinicol@gov.ab.ca](mailto:Sam.Dinicol@gov.ab.ca)>; Lindsay Harvey <[Lindsay.Harvey@gov.ab.ca](mailto:Lindsay.Harvey@gov.ab.ca)>; Leah Holoiday <[leah.holoiday@gov.ab.ca](mailto:leah.holoiday@gov.ab.ca)>  
**Cc:** Amanda J Henry <[Amanda.J.Henry@gov.ab.ca](mailto:Amanda.J.Henry@gov.ab.ca)>; Cheryl Oates <[cheryl.oates@gov.ab.ca](mailto:cheryl.oates@gov.ab.ca)>; George Soule <[George.Soule@gov.ab.ca](mailto:George.Soule@gov.ab.ca)>; Jim Rutkowski <[Jim.Rutkowski@gov.ab.ca](mailto:Jim.Rutkowski@gov.ab.ca)>; Leah Ward <[leah.ward@gov.ab.ca](mailto:leah.ward@gov.ab.ca)>

**Subject:** RE: Final notes for Eggen for Friday

How about this?

Let’s get one thing straight: whatever it is Jason Kenney and Doug Ford are getting together to do, it’s not to announce a position they took years ago.

Premier Ford has gutted classrooms, cut \$100 million for much-needed school repairs and come up with a snitch line to punish teachers for teaching modern day sex-ed curriculum. As a former teacher, watching Jason Kenney cozy up to him and his plan behind this fig leaf rally is disturbing.

I know this is the type of reckless cuts and backwards thinking Jason Kenney would yield if he had the chance. 24(1)(a)

Our government continues to put Alberta families and children first, by investing in 32,000 new learning spaces, building badly needed schools, launching a school nutrition program and making sure students have a teacher in their classroom.

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**From:** Jeremy Nolais

**Sent:** October 5, 2018 12:17 AM

**To:** Greta Levy <[greta.levy@gov.ab.ca](mailto:greta.levy@gov.ab.ca)>; Sam Dinicol <[Sam.Dinicol@gov.ab.ca](mailto:Sam.Dinicol@gov.ab.ca)>; Lindsay Harvey <[Lindsay.Harvey@gov.ab.ca](mailto:Lindsay.Harvey@gov.ab.ca)>; Leah Holoiday <[leah.holoiday@gov.ab.ca](mailto:leah.holoiday@gov.ab.ca)>  
**Cc:** Amanda J Henry <[Amanda.J.Henry@gov.ab.ca](mailto:Amanda.J.Henry@gov.ab.ca)>; Cheryl Oates <[cheryl.oates@gov.ab.ca](mailto:cheryl.oates@gov.ab.ca)>; George Soule <[George.Soule@gov.ab.ca](mailto:George.Soule@gov.ab.ca)>; Jim Rutkowski <[Jim.Rutkowski@gov.ab.ca](mailto:Jim.Rutkowski@gov.ab.ca)>; Leah Ward <[leah.ward@gov.ab.ca](mailto:leah.ward@gov.ab.ca)>

**Subject:** Final notes for Eggen for Friday

Are attached.

Greta, including pipe and CLP notes only for backup as he will get asked. Obviously we need to prep him to pivot to the education message and the cores message on curriculum and cuts [Non-]

[Non-responsive]

[Non-responsive] . Can you take education notes and fold them into a couple tweets and an FB post for posting after his scrum Friday afternoon?

I will attend the prep along with Greta and Sam. Lindsay, can you print these notes off prior please?

Thanks,

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Jeremy Nolais, Issues Director  
Office of the Premier  
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[Jeremy.nolais@gov.ab.ca](mailto:Jeremy.nolais@gov.ab.ca)

